



CONDUCTING TRANSFORMATION

How Leaders Orchestrate Success

Leadership is a Culture

Conducting Transformation empowers visionary CEOs and their teams to develop a purpose-driven high performance collaboration culture that significantly increases productivity, profits, and job satisfaction, through dramatically decreasing confusion, conflicts, and under-functioning.

Engage Your Team

The cause of underperformance in any area of business is 70% behavioral and 30% process & technology (according to Gallup Poll).

It's The Invisible that Costs %%%

Create internal solutions that neutralize the negative influence of larger social issues eroding employee engagement and other "people challenges" that have been taking big bites out of your company's success.

THE NEED

Deficits in individual productivity, team collaboration, and effective leadership combine to create profit leakages in business and poor services in nonprofits and government. According to the Gallup Employee Engagement Index, more than 70% of US employees are "not engaged" or "actively disengaged" which costs US businesses as much as \$500 billion a year in lost productivity.

THE SOLUTION

Conducting Transformation for Business is an operating system for success that enables the CEO and team to function at highest productivity, job satisfaction, and continuous improvement. Conducting Transformation for Business.

THE METHODOLOGY

The traditional consultant model is to give you prescribed cookie-cutter solutions to everything. Ballou provides customized solutions that are not only effective but sustainable. In contrast, Ballou's architecture of engagement combines skills building, facilitation and consultancy to engage and empower culture transformation.

THE MEASURABLE RESULTS

You can get high-powered results by turning typical "Soft People Skills" into hard skills using our "Conducting Transformation" approach to culture optimization:

- ✓ **RESULT #1:** Increase profits without being dependent on generating more revenue
- ✓ **RESULT #2:** Free up executive's time to focus on the most important tasks that only the CEO can do
- ✓ **RESULT #3:** Supercharge your people's engagement, collaboration, productivity, accountability, trust, and job satisfaction

What's Next?

Schedule a free consultation with Hugh Ballou to explore possibilities for transforming your corporate culture, freeing up your time, and improving your profit.

HUGH BALLOU

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